



Fencing Association of India

भारतीय तलवारबाजी संघ

Affiliated to : Ministry of Youth Affairs & Sports, Govt. of India, Indian Olympic Association,
Fencing Confederation of Asia, Commonwealth Fencing Federation & Federation Internationale d'Esgrime

Office Address : 107, Shanti Kunj Main, Vasant Kunj, New Delhi - 110070

Regd. Address : H.No. : 52, Second Floor, J Block, Saket, New Delhi - 110017

E-mail : fai.president@gmail.com, fai.secgen@gmail.com, Website : www.fencingindia.org



President

Rajeev Mehta

H.No.- 52, Second Floor,
J Block, Saket, New Delhi - 110017
Mob. No. : +91-9897059797, 9810173660
E-mail : fai.president@gmail.com
rajeevmehta.spt@gmail.com

Secretary General

Bashir Ahmed Khan

H.No.- 14/B, Street- 22, Sector-1, Bhilai,
Distt- Durg (Chhattisgarh) - 490001
Mob. No. : +91-9039982262, 9755789069
E-mail : fai.secgen@gmail.com
cha_987@yahoo.co.in

Treasurer

Ashok Dudhare

Flat No.-1, Pokkar Palace, Pokkar Colony,
Dindori Road, Nashik (Maharashtra) - 422004
Mob. No. : +91-9422254507,
Ph. : +91-253-2532124
E-mail : ashokdudhare@yahoo.com

FAI/2020-21/215

19th June 2020.

To,

President / Secretaries

All Affiliated States/UTs/Unit of
Fencing Association of India

Dear Members,

Sub: - Olympic Day-23rd June 2020-Celebrations

As the Unlock 5.0 was unveiled by our Government are as opening up started slowly for movement outside homes in a phased manner, the hope of celebrating our Olympic Day is a novel way than usual is attempted by our Olympic Charter Authorities.

In line with the decisions taken by International Olympic Committee (IOC), a programme of action for National Sports Federations are also drawn out by our Indian Olympic Association and communicated to us.

A. FOR NATIONAL SPORTS FEDERATIONS – DIGITAL OLYMPIC DAY RUN

We are happy to announce that IOA has selected our Ms C A Bhavani Devi from Fencing as an Athlete to make and share short video content of her running routine along with a message on the importance/ benefits of sports and physical fitness or her experience on joining the Olympic Day celebration, along with a simple line wishing 'Happy Olympic Day'.

Accordingly we submitted to IOA communications coordinator a short Video content in mp4format with the Olympic Day Run message running for not longer than **30 seconds to 1.5 minutes**. It is a Video content from within home premises in English.

The digital Olympic Day Run promotional campaign will be shared on the IOA social media channels in the lead up to the Olympic Day celebrations. On 23 June, the video content of the selected athletes/ officials will be shared on IOA social media channels in collaboration with the IOC communication channels.

After the digital content is posted on the IOA social media channels, the link would be shared with the NSF. As soon as we get the link, we shall share the digital content on the FAI website www.fencingindia.org and also through social media channels, for followers to participate in the digital Olympic Day Run, by sharing their own running videos/ photos and tagging (@weareteamindia). They may even tag/ specifically nominate 5 other active followers to participate and share their videos further.

Hash tags to be used: #MyOlympicDayRun #StayStrong #StayActive #StayHealthy

Contd...2

In the following week, as per the reports received from State/UT Associations, FAI will send E-Olympic Day Certificates to be handed over to participants.

The videos received will be shared with International Olympic Committee (IOC) to compile the worldwide content for Olympic Day celebrations.

FAI has decided to stay active and hold from within the confines of home premises of all sports community and sports lovers this year's Olympic Day celebrations, in the light of the current situation where public gathering is not permitted.

Accordingly, this year the Fencing Association of India seeks the support of member State/UT Associations, athletes/Fencers, officials and sports enthusiasts to help impart and propagate the theme of #Stay Strong, #Stay Active and #Stay Healthy, as directed by the International Olympic Committee & IOA. We are confident we can count on your co-operation and support.

Following is the proposed plan for Olympic Day celebration this year:

B. PUBLIC/ FOR ALL – OLYMPIC DAY ART PROJECT BY IOA

Engaging in creative activities with dear ones, at home is a relaxing as well as an uplifting activity for mental wellbeing. Promoting the theme of #Stay Active; athletes, officials, fans and followers along with their young children, kin and family members would be encouraged to take part in the creative activities, planned as a part of this year's Olympic Day celebrations:

1. Make an Olympic Wreath
2. Make and Create a replica of Olympic medal of their choice
3. Make and colour Olympic Mascots

Resources and Activity sheets for the above activities will be shared on IOA social media channels.

Hash tags: #OlympicDayArtProject #Stay Active

The best paper craft/ art will be announced on IOA social media channels and given E-Olympic Day certificates.

C. PUBLIC/ FOR ALL – OLYMPIC DAY QUIZ BY IOA

IOA social media channels will host trivia quizzes for athletes, fans and followers to participate and win official merchandise and prizes on Olympic Day. State/UT Associations are requested to promote and share the Olympic Day Quiz campaign posters on respective social media channels, which would be sent as soon we receive from IOA.

Hash tags: #OlympicDayQuiz #WeAreTeamIndia

D. PUBLIC/ FOR ALL – OLYMPIC FAN MOMENT

Sharing memorable photographs, throw back pictures etc. have been a popular digital trend used on social media channels. During the week prior to Olympic Day, IOA social media channels will feature '**My Olympic Fan Moment**' contest for fans and followers to participate and win prizes. In this contest, participants will be encouraged to share their memorable moments from Olympic Games they have been to OR a throwback picture with their favorite Olympian.

All pictures/ moments received or shared by tagging (@weareteamindia) will be shared on IOA social media channels and the best entries will be given prize.

Hash tags: #MyOlympicFanMoment #WeAreTeamIndia

During these unprecedented times and the subsequent lockdown impositions that we all are fighting bravely, it is more relevant than ever before to stay active and healthy through sports and physical activities.

This year the Indian Olympic Association requests all State/UT associations and their constituents, athletes and officials to actively join the worldwide Olympic movement in celebrating Olympic Day.

We look forward to your positive responses in making this year's digital Olympic Day a grand success and a leading activity that encourages and promotes Olympism.

Thanks & Regards,

Bashir Ahmed Khan
Secretary General, FAI



Encls: Logo & Took Kit

Copy to:-

- President, Fencing Association of India, New Delhi
- CEO, Fencing Association of India, New Delhi
- Website display in "CIRCULARS" field & FB page FAI.